

# PIERRE LÉVÊQUE

### **DESIGNER UX**

### CONTACT

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### **SKILLS**

#### **USER RESEARCH**

Field survey - Interviews State-of-the-art - Benchmarck

### **IDEATION**

Personae Maps Brainstorming Design Thinking

#### CONCEPTION

Usage scenario Storyboard

Wireframing - Mockups

(Sketch - Figma - Axure - Adobe XD)

Illustration / Layout

(Illustrator - InDesign)

Asset export

(Zeplin - InVision)

#### **ASSESSMENT**

User tests

### **PROGRAMMING**

HTML - CSS - PHP - JS - Java - Laravel - WordPress - iOS

### **LANGUAGES**

Anglais (Fluent)

## **PROFESSIONNAL EXPERIENCES**

### DESIGNER UX / UI . Jan 2020 to now . Pierre Lévêgue (16)

Supporting companies in understanding user needs and designing intuitive services and interfacesremarquables.

### **DESIGNER UX R&D** . 6 months - 2019 . Groupe SEB (69)

UX process in Research and Innovation

- Reflection and development of innovative concept
- Recruitments, interviews, analyzes, concept creation, mockups, prototyping, user tests
- Teamwork with anthropologists, UX / UI Designers, developers
- Participation and development of workshops, brainstorming, force of proposal

### WEB DESIGNER . 3 months - 2018 . Clininfo (69)

UX process in Research and Innovation

- Creation of a new logo representing the values of the company
- UI / UX design: wireframe, graphic research, drafting of guidelines and UX specifications
- Paper and interactive mockups
- Realization of pictograms and illustrations
- Numerous brainstormings, workshops, force of proposal

### WEB DEVELOPER . 7 months - 2017 . Storystock (IE)

Development of features on their sales platform

- Modifications and additions of back and front features
- Participation in brainstorming, force of proposal
- Use of the agile method and Laravel framework

### WEB DEVELOPER . 2,5 months - 2016 . KookiApps (17)

Development of features on their own social network: WineConnect

- Redefinition of the site's goals
- Design of a new more suitable design
- Development of new back and front features
- Migration and integration to a new domain

## **EDUCATION**

# MASTER IN CONCEPTION AND MULTIMEDIA INTEGRATION . 2019

Université Lyon Lumière 2 - Honours

UX / UI Design, web design, mobile interfaces, art direction, semiology, art history, 3D modeling, web marketing, motion design.

# BACHELOR OF SCIENCE IN SOFTWARE DEVELOPMENT . 2017

Institute Of Technology Tralee - Merit-Grade 1

Learned databases, mathematics, logic and software development.